

MBC AMERICA



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BRIDGING EAST AND WEST

MBC America is the official North and Latin American subsidiary of MBC, one of Korea’s leading broadcasters. MBC America oversees the distribution, licensing, format sales, remake development, and localization of MBC content across the United States, Canada, and Latin America. With globally recognized IP including The Masked Singer, Physical: 100, Jewel in the Palace, and She Was Pretty, MBC America works with leading broadcasters, streaming platforms, and production partners to expand MBC’s content and formats throughout the Americas.

STORY 1

NUMBERS

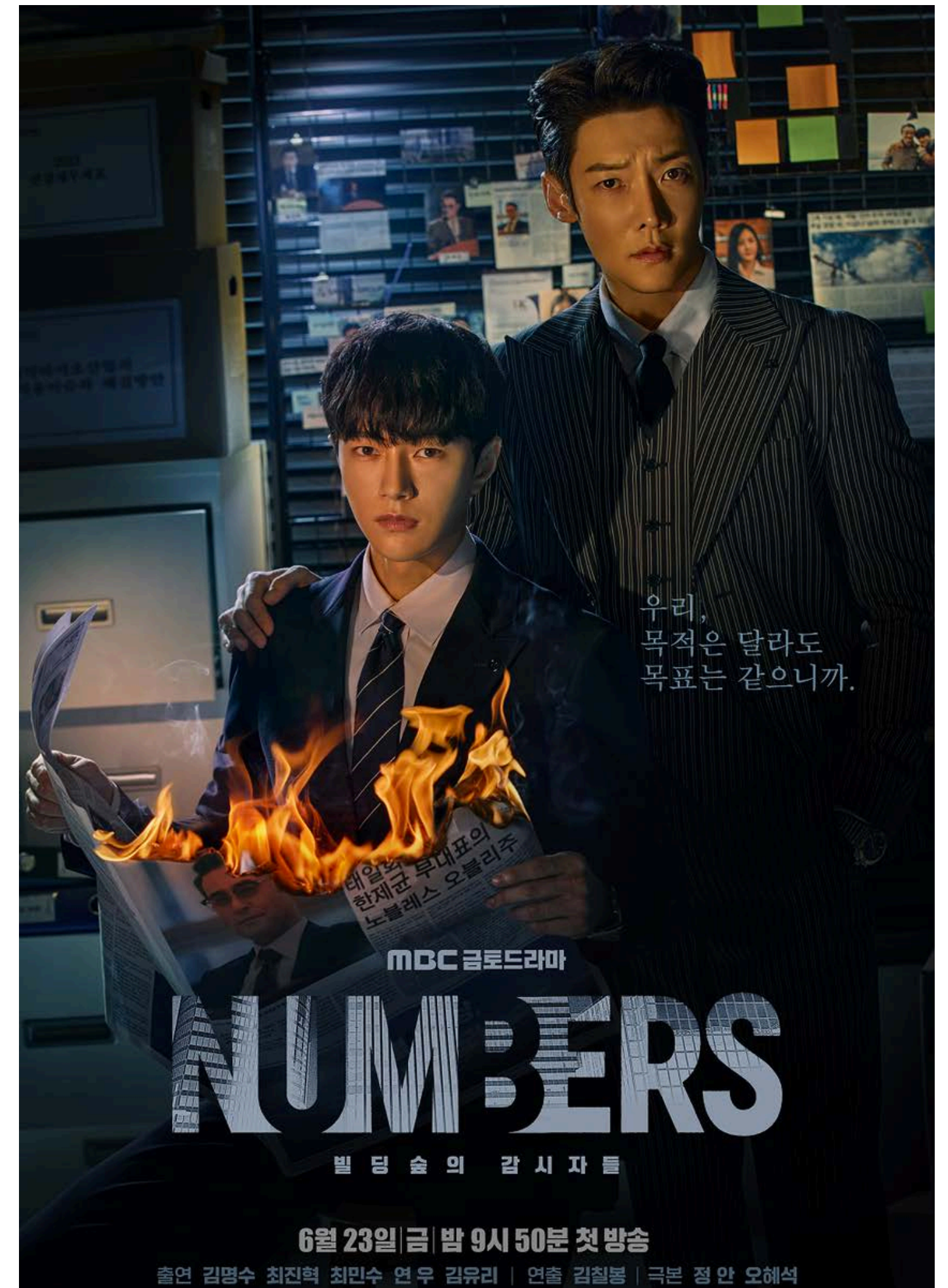
GENRE Office, Revenge, Action, Drama

LOGLINE

A high school graduate becomes an accountant at a top accounting firm and uses his exceptional memory, observation skills, and strong sense of justice to uncover the secrets hidden behind the numbers.

SYNOPSIS

Ho Woo is the first high school graduate to immediately become an accountant at the top accounting firm. He has outstanding memory, observation, adaptation, and justice that distinguish him from other accountants. Yeon A is his senior colleague who mentors him in his work and helps him reveal the secrets behind the numbers. Je Kyun is the vice president of the firm who has a reputation for being generous, but he will not hesitate to get what he wants. Can Ho Woo uphold justice in this corrupt firm?



STORY 2

SPRING TURNS TO SPRING

GENRE Drama, Comedy

SYNOPSIS

Kim Bo Mi is an ambitious news anchor. She wants to get herself to the top. Lee Bom, on the other hand, is a veteran actress who has slowly gone down a plateaued acting career being married to a lawmaker. The two suddenly bump into each other, and their lives get twisted. They've earned themselves a case of a Switch Itch that keeps them switching bodies and lives every time they get hit back a sneeze attack. They discover each other's lives on a new level that unlocks many mysteries ahead.



STORY 3

QUEEN OF HOUSEWIVES

GENRE Drama, Romantic Comedy, Workplace Comedy

SYNOPSIS

Once the queen bee of her high school, Chun Ji-ae now finds herself struggling with an unsuccessful husband while her former rival enjoys the glamorous life she once dreamed of. Determined to turn her fortunes around, Ji-ae throws herself into helping her husband climb the corporate ladder—entering a cutthroat world of wives where a husband's rank determines a woman's social status. But as old rivalries, unexpected romance, and infidelity complicate their lives, Ji-ae discovers that success—and the perfect marriage—may not be what they seem.

